

Taylor Student Funding

Congratulations on your award! We hope your funding facilitated further learning and we look forward to learning about your experiences and helping you share them with our wider community. Your next steps are to:

1. Post entry/ies about your experience on [Taylor Hub](#).
 - Changemaker Catalyst Winners – 1 blog post
 - Alvarez Spark Innovation– 2 blog posts
2. Send photos of your experience to sfleurin@tulane.edu with descriptions/captions for each.

DIRECTIONS:

SEND PHOTOS OF YOUR EXPERIENCE

- Your photos should be images related to your experience. This could include photos with other participants, photos of the presenters/panels, your conference tag, research etc. Each post should include a clear photo, a caption describing the photo, a tagged location, and the appropriate hashtag.
- Send the photos with the items mentioned above and with your Instagram handle (if you have one and would like to be tagged) to sfleurin@tulane.edu.

POST YOUR BLOGENTRY/IES TO TAYLOR HUB

Your blog post can be in the format of a video, podcast, photo narrative, or classic writing. We strongly suggest making your blog post more of a story than a report of your experiences. For an example, [click here](#).

- Log in to Taylor Hub. You should have received an email (titled "Tulane WordPress Network] Activate") with directions on how to set up your account. **NOTE:** *This e-mail may accidentally end up in your spam or junk folder. Please look there BEFORE e- mailing Taylor staff to tell us you never received the invitation.*
- Click "My Sites"→ "Taylor Hub"→"Dashboard", in the upper left.
- Complete the profile information to include your first and last name. You can change your password and profile information (including adding a photo) by clicking on your username in the top right of the screen.
- Provide a brief bio under "Profile" in the dashboard, including your academic interests and details about your award and subsequent learning (1-3 sentences).
- To add a post, on the left side select "Posts"→"Add New."
 - **Enter all required information for your blog, including a title, main text, and at least two images (click "add media").**
 - Craft a simple introduction for the top of your post in third person. A standard introduction for each blog gives readers context before jumping into your story. Follow a format like the sample below. Key points to include are name, area of study, award received and what you did with the award.
"Alvarez Spark Innovation Award recipient Ben Baker traveled to the Public History Annual Conference in May 2017 to investigate ways to make learning history more meaningful, fun and engaging to elementary students. Ben is majoring in education with a minor in history."
- Set a "Featured Image" for your article. Make sure that the photo is cropped as a square so that it shows up correctly on Taylor Hub's homepage.

QUESTIONS TO CONSIDER

1. (Alvarez only) How did you come to your Alvarez idea? What inspired you and how did you hear about the opportunity?
2. What mistakes have you made thus far during your experience and what have you learned?
3. What areas do you want to dive further into after the experience?
4. What unexpected learning occurred during your experience?
5. What skills did you gain as a result of the experience? Why are these skills important for you as a changemaker?

BLOG TIPS

- **Titles:** Use keywords, headlines, and phrases that provide insight into the post's content. Do NOT title posts generically (i.e. Chicago Trip Blog Post #2) and keep the title to 60-70 characters or less.
- **Storytelling:** Make your blog interesting to read! Try to avoid the passive voice. Paint a story instead of walking through a timeline. Treat your blog like a creative writing piece.
 - For example, instead of "I worked on a farm and it was hard," one student wrote: "Throughout the four and a half week WWOOFing at the Luquillo Farm Sanctuary, we worked 35 hours a week digging rows every day. By this, I mean we used a pickaxe and shovel, and removed grass from the hill we called Zone 1 until there were about 10 beds ready to grow plants. Not until the last three days, however, did we even have starter saplings to plant in our beds. We realized the work of WWOOF is not glamorous; it is, after all, farm work, but it took this experience to help us appreciate so" (see the full post on the blog titled, [Tulane in Puerto Rico – Learning about Sustainable Nutrition on an organic farm](#)).
- Spruce it up! Add links to other pages, photos and videos.
 - **Adding Links** – If you want to create a hyperlink to web content you will need to highlight the word in your post to active the link icon (chain links). Click on this icon and add the URL. You can also link to other posts within the blog.
 - **Adding Videos** – Simply paste in the URL or the embed code into the Video area below the content area.
 - **Adding Images** – Click the Add Media above the formatting icons. Under the Upload tab you can either click the Select Files button (which will allow you to select a photo from your computer to upload) or you can just drag you image into the area. Once uploaded you will see the Attachment Details menu on the right – here you can edit the image, add captions, etc. Once finished, select Insert into Post at the bottom of the screen. Please include at least two photos!
 - Note: Please upload your highest quality, highest-resolution photos. We can always make them smaller if we need to, but we can never make them bigger!
- Before you finish, remember to use the existing "**most common tags**" or create your own on the lower right hand side. These tags appear at the bottom of the post and help users see related posts around common themes. Please also identify the appropriate category for your post.
- Once you've added tags, scroll up to the top of the page and save your post. **DO NOT POST, JUST SAVE A DRAFT.** E-mail sfleurin@tulane.edu to let us know that your post is complete. We will review it to make sure everything looks good before posting.