

SISE 6100 - Social Innovation Toolkit for Graduate Students

OVERVIEW

Spring 2018
Thursday, 5:30-8 p.m.
Taylor Center, Howard Tilton
Memorial Library 4th floor
Instructor: Dr. Laura Murphy
Credits: 3

HIGHLIGHTS

- _ For graduate students from any major department and degree program
- _ Learn the theory and practice of social innovation with a focus on human-centered design
- _ This is a new course contingent on enrollment. Email lmurphy2@tulane.edu to express interest

COURSE DESCRIPTION

Changemaker skills and theories can help us deliver social innovations – solutions to the persistent, complex social, environmental and other problems we face in the 21st century. Learn **human-centered design** (HCD) or design thinking - a creative, collaborative, human-focused approach to problem-solving.

Cultivate **systems leadership** skills that are grounded in deep listening and asset/strengths-based thinking. Learn basic **entrepreneurial** and business strategy tools. Ponder: What are the (big, complex, wicked) problems that are worth solving? How do we even start?

The course serves graduate students from any professional or academic program and complements training in public health, social work, architecture, humanities, social sciences, business, law and medicine. The course format comprises (1) seminar discussions, reading and writing on social innovation as a specific approach to societal problem-solving & (2) hands-on workshops to learn design and systems-thinking. Students will be required to participate in the weekend Fast 48 workshop, March 16-18, 2018. Learn more at taylor.tulane.edu/activities/design-thinking/.

MORE INFORMATION

email: Dr. Laura Murphy
lmurphy2@tulane.edu

visit: taylor.tulane.edu

