

SISE

Research Symposium

Social Innovation & Social Entrepreneurship at Tulane University

Thursday March 19

Keynote Address 6:30-7:30

Richardson Memorial Hall

Jane Wei-Skillern, PhD

University of California at Berkeley

Haas School of Business

Friday March 20

Engaged Scholarship Exchange

8:00-5:30 Flower Hall, 200

**8:00 - 8:30 Registration, Coffee, & Light
Breakfast**

8:30 Formal Welcome

**8:40-9:35 Research Panel
Social Innovation Scholarship
in Search of a Field**

Short Break

**9:45-11:00 Research Panel
Evaluation of Social Innovations in
New Orleans**

Short Break

**11:10-12:10 The Social Value of
Entrepreneurial Activities in New Orleans
Panel Discussion**

Lunch Provided On-Site

**1:00-2:10 Research Panel
Social Innovation for Youth and Schools**

Short Break

**2:20-3:30 Workshop Linking Scholarship &
Applied Research: Community-based
Conservation & Development**

Short Break

**3:40-5:00 Interactive Panel on
Interdisciplinary Engaged Scholarly Research**

**5:00-5:30 Wrap-up Workshop:
Engaged & Place-based Social Innovation
Scholarship**

5:30 Formal Closing

6:00 Happy Hour Location TBD

Discovering Social Innovation Through Engaged Scholarship

Taylor Center for Social Innovation & Design Thinking

March 19-20, 2015

This year's symposium seeks out grounded, collaborative, place-based, and action research that tackles the many complex problems facing 21st century global communities like New Orleans.

This graduate student-led research symposium is held in collaboration with Tulane University's Social Innovation and Social Entrepreneurship (SISE) program, CELT-SI, and Tulane's Taylor Center for Social Innovation and Design Thinking.

Our spring 2015 New Day Speaker, **Jane Wei-Skillern, PhD**, will provide the keynote address on Thursday evening, March 19, 2015.

We invite graduate students, post-graduate researchers, faculty, and independent researchers from any academic discipline and epistemological standpoint to join in a co-learning journey. Our aim is to discover the field of social innovation: novel solutions to social problems that are "more effective, efficient, sustainable, or just than existing solutions and for which the value created accrues primarily to society as a whole rather than private individuals" (Phills, Deiglmeier and Miller, 2008).

Symposium Organizers

Maille Faughnan, Doctoral Student, Payson Center for International Development

Benjamin Alexander, Doctoral Candidate, Management, A.B. Freeman School of Business

Jordan Stewart, Doctoral Student, City, Culture, and Community

Victoria Menchaca, M.Arch. & MSRED Student, School of Architecture

Joshua Schoop, PhD, Payson Center for International Development, Research Fellow, Taylor Center for Social Innovation & Design Thinking

Laura Murphy, PhD, Clinical Associate Professor, Global Health Systems & Development, Carnegie Corporation of New York Professor of Social Entrepreneurship, (Faculty Advisor)

Special Thanks

Julia Lang, Taylor Center for Social Innovation & Design Thinking

Rebecca Otten, Center for Engaged Learning & Teaching

Friday, March 20, 2015

Taylor Center for Social Innovation & Design Thinking, Flower Hall Room 200

8:00-8:30 Reception, Coffee, & Light Breakfast

8:30-8:40 Formal Welcome

8:40-9:35 Research Panel

Social Innovation Scholarship in Search of a Field

Moderator: **Benjamin Alexander**. Discussants: **Laura Murphy & Rick Aubry**, PhD, Assistant Provost of Civic Engagement and Social Entrepreneurship

Scholars presenting completed and emergent research

Joshua Schoop: The Global Youth Bulge and lessons from Grow Dat Youth Farm

Erin Peacock, Doctoral Candidate, Global Health Systems and Development, SPHTM, Tulane: The Mental Health Challenge of Africa: Insights from rural Kenya

Maille Faughnan: Can Design Thinking Refresh the International Development Field?

Laura Murphy: Can Social Entrepreneurship Save the Global Environment? A Theoretical Framing

9:45-11:00 Research Panel

Evaluation of Social Innovations in New Orleans

Moderator: **Joshua Schoop**. Discussant: **Anna Monhartova**, PhD, Tulane SISE Program Director

Scholars Presenting Completed Work

Sofia Curdumi-Pendley, Doctoral Student, Global Health Systems and Development, Tulane SPHTM, and David Morris, Executive Director, Evacuteer: The Evacuteer Project Sculptures

Andrea Chen, Executive Director, Propeller: Collective Innovation to Revolutionize School Food Project Evaluation

Scholars Presenting Early-stage Doctoral Research

Alissa Bilfield, Doctoral Student, Global Community and Behavioral Health Sciences, Tulane SPHTM: Creating and Implementing Evaluation Tools to Measure a More Robust Definition of Food Literacy in Cookbook Project Programs

Melissa Schigoda, Doctoral Student, Payson Center for International Development: The NOLA Index at 10: Is it Building Disaster Resilience?

11:10-12:10 Panel Discussion

The Social Value of Entrepreneurial Activities in New Orleans

Moderators: **Joshua Schoop & Benjamin Alexander**. Discussant: **Jane Wei-Skillern**, PhD, Associate Adjunct Professor, University of California, Haas School of Business

Panelists

Sherif Ebrahim, Director of Entrepreneurship and Innovation Education, Freeman School of Business, Tulane University

Felipe Massa, PhD, Assistant Professor Loyola University New Orleans College of Business

Andrew Ward, Doctoral Student, Payson Center, Tulane, Opportunity for Workers in the Tourism Sector in New Orleans

12:10-1:00 Lunch on-site. Fill your plate, grab a chair, and join a table!

1:00-2:10 Applied Research Panel

Social Innovation for Youth & Schools

Moderator: **Jordan Stewart**. Discussant: **Joshua Schoop**

Scholar-Practitioners

Nelson Gerew, Director of Program Investments, The Chicago Public Education Fund: The Summer Design Program, an Innovation Initiative for Educators

Sheila Sundar, Founder, The Southern History Project

Carol Whelan, PhD, Director, Teacher Certification Program, & Paul Tudor Jones II Professorship and Cole Fellow of Social Entrepreneurship, with **Nicole Siegal**, Research Assistant, Tulane: The Ashoka Empathy Schools Project

Anna Monhartova: Youth-based Sports Programs

2:20-3:30 Workshop

Linking Scholarship & Applied Research: Community-based Conservation & Development

Facilitators: **Ann Yoachim**, Visiting Professor of Practice, Phyllis M. Taylor Center for Social Innovation & Design Thinking, & **Laura Murphy**

Scholars

Zoe Diaz-Martin, Doctoral Student, Ecology & Evolutionary Biology, Tulane

Luke Browne, Doctoral Student, Ecology & Evolutionary Biology, Tulane

Eric Enbody, Doctoral Student, Ecology & Evolutionary Biology, Tulane

3:40-5:00 Interactive Panel

Engaged Scholarly Research: Working Across Disciplines

Presenters: **Ryan McBride**, PhD & **Kyle Williams**, CPS, Tulane

Doctoral students from different disciplines share their ideas and challenges in pursuing engaged scholarship, seeking advice from a multi-disciplinary panel of social innovation program faculty

Engaged Scholars

Daniella Santoro, Doctoral Student, Medical Anthropology, Tulane

Sarah Woodward, Doctoral Student, City, Culture & Community, Tulane

Jessica Liddell, Doctoral Student, City, Culture & Community, Tulane

Patricia Anderson, Doctoral Student, Linguistic Anthropology, Tulane

Faculty Advisors

Vicki Mayer, PhD, Professor of Communication & Louise and Leonard Riggio Professor and Carnegie Fellow of Social Entrepreneurship, **Carol Whelan**, **Anna Monhartova** & **Laura Murphy**

5:00-5:30 Interactive Discussion

Engaged Research for Social Innovation: Ways Forward for Social Innovation Scholarship at Tulane

A full-group, interactive discussion seeking ways forward for graduate students, the SISE program, and SE scholarship

Closing

6:00 Happy Hour

Join us for happy hour after the symposium. Location TBD.